



Simply Being Mommy | Crystal Reagan | [crystal@simplybeingmommy.com](mailto:crystal@simplybeingmommy.com) | [www.simplybeingmommy.com](http://www.simplybeingmommy.com) | Updated 7/07/2009

## Why Advertise with Simply Being Mommy?

Thank you for your interest in Simply Being Mommy. Our readers consist of mothers, grandmothers and women in varying age groups with most readers having at least one child. We work very hard in providing honest and valuable reviews on products for the whole family.

## Blog Statistics

Each number is a **monthly** average as it varies and continues to grow each month.

- **Unique Visitors:** 8,000
- **Page Views:** 12,000
- **Feed subscribers\*:** 290
- **Google Page Rank:** 3
- **Technorati Rank:** 27,265
- **Technorati Authority:** 105
- **Twitter Followers:** 1,315

\*as determined by Feedburner

## Press and Affiliations



## Social Networking



## Payment Options

At this time I only accept Paypal.

## Advertising Options

Banner sizes are in pixels. All banner ads are subject to approval.

<u>Ad Size</u>	<u>Monthly Rate</u>	<u>Yearly Rate</u>	<u>Ad Placement</u>
<b>Text Link</b>	\$15.00	\$165.00	Sidebar, below fold
<b>Text Link</b>	\$15.00	n/a	Per link in post
<b>125 x 125</b>	\$30.00	\$330.00	Sidebar, below fold
<b>125 x 125</b>	\$60.00	\$600.00	Sidebar, above fold
<b>250 x 500</b>	\$50.00	\$550.00	Twitter Background
<b>Press Release or Written Post</b>	\$50.00	n/a	Post

## Product Reviews

If you would like to showcase your product or service to Simply Being Mommy readers you will need to supply a non-returnable sample in order for us to give an honest and accurate review. Available reviewers are: 29 year old male, 27 year old female, 6 year old female, 3 year old male, and 1 year old male.

Your product will be featured in a blog post and could include digital photographs and video.

I will also include company details, anchored keyword links, mommy suggestions and purchasing information.

If your products value is in excess of \$100.00, a 125 x 125 ad space will be provided free of charge for one month.

## Giveaways

Giveaways are a perfect way to generate traffic to your website and product as a requirement for entering giveaways are to visit the sponsor's website and comment on a product. Giveaways that are not part of a review do require a nominal fee because of the time that is required in posting and promoting the giveaway of your product. We do require that you handle prize fulfillment by shipping the product to the winner within 30 days.

I do require that if you are giving away a gift card/certificate that it will at least cover the cost of one product and shipping of the product.

<u>Product Value</u>	<u>Fee</u>	<u>Giveaway Length</u>
<b>Less than \$100.00; no review</b>	\$20.00	2 weeks
<b>Less than \$100.00; with review</b>	n/a	2 weeks
<b>Greater than \$100.00; no review</b>	\$50.00	3 weeks
<b>Greater than \$100.00; with review</b>	n/a	3 weeks
<b>Greater than \$250.00; no review</b>	\$100.00	4 weeks
<b>Greater than \$250.00; with review</b>	n/a	4 weeks

## Contact

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<http://www.simplybeingmommy.com>

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